

## CONTEST RULES FOR 2017 OPEN GATE RANCH DONATION HEIFER

- ANY YOUTH BETWEEN THE AGES OF 8 AND 18 IS ELIGIBLE TO COMPETE, WHETHER BELONGING TO A YOUTH ORGANIZATION OR NOT
- DEADLINE FOR SUBMITTING YOUR ESSAY TO OPEN GATE RANCH IS APRIL 1, 2017
- THE HEIFER WILL BE AWARDED AT THE GOLDEN TRIANGLE PREVIEW SHOW IN GREAT FALLS, MONTANA ON APRIL 22, 2017. APPLICANTS MUST BE PRESENT AT THE SHOW TO WIN AND PREPARED TO TAKE POSSESSION OF THE HEIFER THAT DAY
- A PANEL OF JUDGES WILL BE EVALUATING THE ESSAYS AND DETERMINING THE WINNER. THE PANEL SHALL INCLUDE THE RICHERT FAMILY OF OPEN GATE RANCH, MARTY ROPP OF ALLIED GENETIC RESOURCES AND RANDY BOGDEN OF FARM BUREAU. ESSAYS WILL BE EVALUATED FOR AGE-APPROPRIATE COMPREHENSION OF THE QUESTIONS PRESENTED, AS WELL AS THE ENTHUSIASM EXPRESSED IN THE PROJECT.
- OPEN GATE RANCH RESERVES THE RIGHT TO REMAIN IN CONTACT WITH THE WINNER OF THE HEIFER FOR THE PURPOSE OF DETERMINING THE SUCCESS OF THE PROJECT
- ALL ESSAYS SHALL INCLUDE WRITTEN CONSENT FROM A PARENT OR GUARDIAN, ACKNOWLEDGING THE PARTICIPATION OF THE YOUTH AND CONFIRMING A SUITABLE HOME FOR THE HEIFER

### TO BE ELIGIBLE TO WIN, PLEASE INCLUDE THE FOLLOWING:

- 1) YOUR NAME, YOUR AGE, PHYSICAL ADDRESS, AND PHONE NUMBER
- 2) A LETTER OF CONSENT FROM A PARENT OR GUARDIAN ACKNOWLEDGING YOUR PARTICIPATION IN THIS CONTEST AND CONFIRMING A SUITABLE HOME FOR THE HEIFER
- 3) AN ESSAY WITH YOUR ANSWERS TO THE FOLLOWING QUESTIONS:
  1. WHY ARE YOU INTERESTED IN WINNING AN OPEN HEIFER, AND WHAT ARE YOUR PLANS FOR HER?
  2. WHAT DO YOU KNOW ABOUT SIMANGUS GENETICS AND WHERE THEY FIT IN THE BEEF INDUSTRY?
  3. WHAT ROLE DO YOU SEE YOURSELF PLAYING IN THE FUTURE OF THE BEEF INDUSTRY?
  4. PLEASE DESCRIBE TWO PRIMARY CHALLENGES YOU THINK THE BEEF INDUSTRY NEEDS TO OVERCOME AND WHAT ARE YOUR IDEAS FOR SOLUTIONS?
  5. WHAT QUALITIES DO YOU FIND MOST VALUABLE IN A BREEDING FEMALE?
  6. ARE YOU OPTIMISTIC ABOUT THE FUTURE OF THE BEEF INDUSTRY? PLEASE EXPLAIN YOUR ANSWER.

ENTRIES SHALL BE MAILED TO:

OPEN GATE RANCH  
121 8TH LANE SW  
FAIRFIELD, MT 59436

ONCE YOU HAVE MAILED YOUR ESSAY, PLEASE TAKE TIME TO PHONE OR TEXT JULIE, AT 406-590-4063 TO LET US KNOW YOUR ENTRY IS ON ITS WAY. WE WANT TO MAKE SURE EVERYONE'S ARRIVES SAFELY! YOU MAY ALSO CONTACT JULIE WITH QUESTIONS.

THANK YOU FOR BEING INTERESTED IN THIS PROJECT! WE CAN'T WAIT TO MEET YOU . . . IN THE MEANTIME, VISIT OUR WEBSITE TO LEARN MORE ABOUT US AND OUR CATTLE. [WWW.OPENGATERANCH.COM](http://WWW.OPENGATERANCH.COM)